


PSJ9 Exh 23

From: Kim Bloom <kim.bloom@andanet.com>
Sent: Friday, July 24, 2009 6:36 PM
To: Michael Cochrane
Cc: Rachelle Vance; Al Paonessa III; Bill Versosky; Dan Shannon
Subject: Re: Bi Mart - CSOS roll out - Max Limit Request


Please discuss with Al - this is a chain initiative to increase CII distribution. If they hit their threshold and are cut off from buying more it's going to hurt our relationship with the accounts. If Al thinks we need a questionnaire then so be it. The non-controls are not going to increase, at the same rate of controls, to these stores as they're limited on what they're allowed to buy through Anda.

Kim Bloom
Executive Director, Sales Operations
Anda, Inc.
954-217-4754
 Michael Cochrane/Anda/Anda/Andrx

Michael
Cochrane/Anda/Anda/Andrx _____ ToRachelle Vance/Anda/Andrx@Andrx

07/24/2009 01:49 PM _____ ccKim Bloom/Anda/Andrx@Andrx

Subject

Re: Bi Mart - CSOS roll out - Max Limit Request 

Their mix is too high. Al3 approved to 15,000. Kim, what are your thoughts? Can we get a questionnaire? Are their non controlled products going to go up in sales? Can we get three months of usage from them to see their overall mix? Is there a reason the ratio is so high?


Thanks
Mike

 Rachelle Vance/Anda/Andrx

Rachelle
Vance/Anda/Andrx _____ ToMichael Cochrane/Anda/Anda/Andrx@Andrx

07/23/2009 03:05 PM _____ ccKim Bloom/Anda/Andrx@Andrx

Subject

Re: Bi Mart - CSOS roll out - Max Limit Request 

#380265, Bi Mart # 603, one of the eight high volume, not yet LIVE on CSOS, sales as of 7/21, they are already @ 72% on Oxy and 81% on Methadon, can we look into increasing?

Thanks

Rachelle Vance
Senior Manager National Accounts
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 Michael Cochrane/Anda/Anda/Andrx

Michael
Cochrane/Anda/Anda/Andrx _____ To Rachelle Vance/Anda/Andrx@Andrx

07/08/2009 10:38 AM _____ cc Kim Bloom/Anda/Andrx@Andrx

Subject

Re: Bi Mart - CSOS roll out - Max Limit Request



Lets wait to see if they hit it. I have listed what the accounts are currently at.

Thanks
Mike

380271 Bi Mart #610 - 3,000 scripts per 6 day week - Already at 30,000

380264 Bi Mart #601 - 15,000

380262 Bi Mart #602 - 25,000

380265 Bi Mart #603 - 3,000 scripts per 6 day week - 15,000

380270 Bi Mart #609 - 15,000

380272 Bi Mart #611 - 15,000

128560 Bi Mart #671 - 15,000

380296 Bi Mart #647 - 20,000

 Rachelle Vance/Anda/Andrx

Rachelle
Vance/Anda/Andrx _____ To Michael Cochrane/Anda/Anda/Andrx@Andrx

07/07/2009 05:42
PM

ccKim Bloom/Anda/Andrx@Andrx

Subject

Re: Bi Mart - CSOS roll out - Max Limit Request



These are the high C2 volume stores, can they be reviewed prior to reaching max volumes?

380271 Bi Mart #610 - 3,000 scripts per 6 day week

380264 Bi Mart #601

380262 Bi Mart #602

380265 Bi Mart #603 - 3,000 scripts per 6 day week

380270 Bi Mart #609

380272 Bi Mart #611

128560 Bi Mart #671

380296 Bi Mart #647

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 Michael Cochrane/Anda/Anda/Andrx

Michael

Cochrane/Anda/Anda/Andrx

ToKim Bloom/Anda/Andrx@Andrx

07/06/2009 03:48 PM

ccBill Versosky/Anda/Andrx@Andrx, Dan
Shannon/Anda/Anda/Andrx@Andrx, Jerry
Cazzell/Anda/Andrx@Andrx, Joanne
Brook/Anda/Anda/Andrx@Andrx, Luis
Lebron/Anda/Andrx@Andrx, Marc
Falkin/Anda/Anda/Andrx@Andrx, Rachelle
Vance/Anda/Andrx@Andrx, Al Paonessa
III/Anda/Andrx@Andrx


Subject

Re: Bi Mart - CSOS roll out - Max Limit Request



Al3 previously approved all the stores to 15,000 dosage units per month. There were 5 that were missed. I have corrected them. All the stores are now at a minimum of 15,000. Some are more. We will deal with any increases on a case by case basis as we have in the past.

Thanks
Mike

 Kim Bloom/Anda/Andrx

Kim
Bloom/Anda/Andrx _____ To Rachelle Vance/Anda/Andrx@Andrx

07/06/2009 11:31 AM _____ cc Bill Versosky/Anda/Andrx@Andrx, Dan Shannon/Anda/Anda/Andrx@Andrx, Jerry Cazzell/Anda/Andrx@Andrx, Joanne Brook/Anda/Anda/Andrx@Andrx, Luis Lebron/Anda/Andrx@Andrx, Marc Falkin/Anda/Anda/Andrx@Andrx, Michael Cochrane/Anda/Anda/Andrx@Andrx

Subject

Re: Bi Mart - CSOS roll out - Max Limit Request



Mike - let me know if there's anything you need from me in order to make this happen.

Kim Bloom
Executive Director, Sales Operations
Anda, Inc.
954-217-4754

 Rachelle Vance/Anda/Andrx

Rachelle
Vance/Anda/Andrx _____ To Kim Bloom/Anda/Andrx@Andrx, Michael Cochrane/Anda/Anda/Andrx@Andrx

07/06/2009 09:45 AM _____ cc Marc Falkin/Anda/Anda/Andrx@Andrx, Bill Versosky/Anda/Andrx, Jerry Cazzell/Anda/Andrx@Andrx, Luis Lebron/Anda/Andrx@Andrx, Dan Shannon/Anda/Anda/Andrx@Andrx, Joanne Brook/Anda/Anda/Andrx@Andrx

Subject Bi Mart - CSOS roll out - Max Limit Request

Mike

We are rolling out CSOS Enterprise for this chain and would like to request a review of all accounts limits and would like to request MAX allowable limits for all Bi Mart pharmacies. Attached is a complete list of Bi Mart account numbers.

(See attached file: bi mart C2.xls)

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